

2nd USDLDF Dragon & Lion Dance National Championships Sponsorship Opportunities

c/o Zhong Yi Kung Fu Association
3361 E Washington Ave, Madison, WI 53704



2019 Sponsorship Packages

HOST SPONSOR – \$15,000

- Receive 1 lion (choice of Futsan or Hoksan) with the USDLDF logo on the back of lion and sponsor name on the collar ¹
- Take part in an eye dotting ceremony for the lion at the banquet
- A lion dance at a company event ²
- Special recognition by the emcee during the event
- VIP table at banquet (10 tickets included) or (2) two pair of lion dance triangle flags that will be displayed at the event (Sponsor's name on flag along with USDLDF logo) (Flags will be sent to sponsor after event) ⁴
- Sponsor can hang their banner at the event ³
- (1) one table at the competition venue for sponsor to vendor ³
- Logo with URL link on USDLDF event web page for (1) one year
- Logo on staff event apparel ⁴
- Color logo on printed event welcoming banner ⁴
- Color logo on digital or printed event advertising ⁴
- Full page color ad in program book ⁴
- Receive (10) ten event tee-shirts
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book

PLATINUM LEVEL SPONSOR – \$10,000

- A lion dance at a company event ²
- Special recognition by the emcee during the event
- (10) ten tickets to banquet or (2) two pairs of lion dance triangle flags that will be displayed at the event (Sponsor's name on flag along with USDLDF logo) (Flags will be sent to sponsor after event) ⁴
- Sponsor can hang their banner at the event ³
- (1) one table at the competition venue for sponsor to vendor ³
- Logo with URL link on USDLDF event web page for (1) one year
- Logo on staff event apparel ⁴
- Color logo on printed event welcoming banner ⁴
- Color logo on digital or printed event advertising ⁴
- Full page color ad in program book ⁴
- Receive (10) ten event tee-shirts
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book

GOLD LEVEL SPONSOR – \$5,000

- Special recognition by the emcee during the event
- (6) six tickets to banquet or (1) one pair lion dance triangle flags that will be displayed at the event (Sponsor's name on flag along with USDLDF logo) (Flag will be sent to sponsor after event) ⁴
- Sponsor can hang their banner at the event ³
- (1) one table at the competition venue for sponsor to vendor ³
- Logo with URL link on USDLDF event web page for (1) one year
- Name on staff event apparel ⁴
- Color logo on digital or printed event advertising ⁴
- 1/2 page color ad in program book ⁴
- Receive (6) six event tee-shirts
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book

SILVER LEVEL SPONSOR – \$1,000

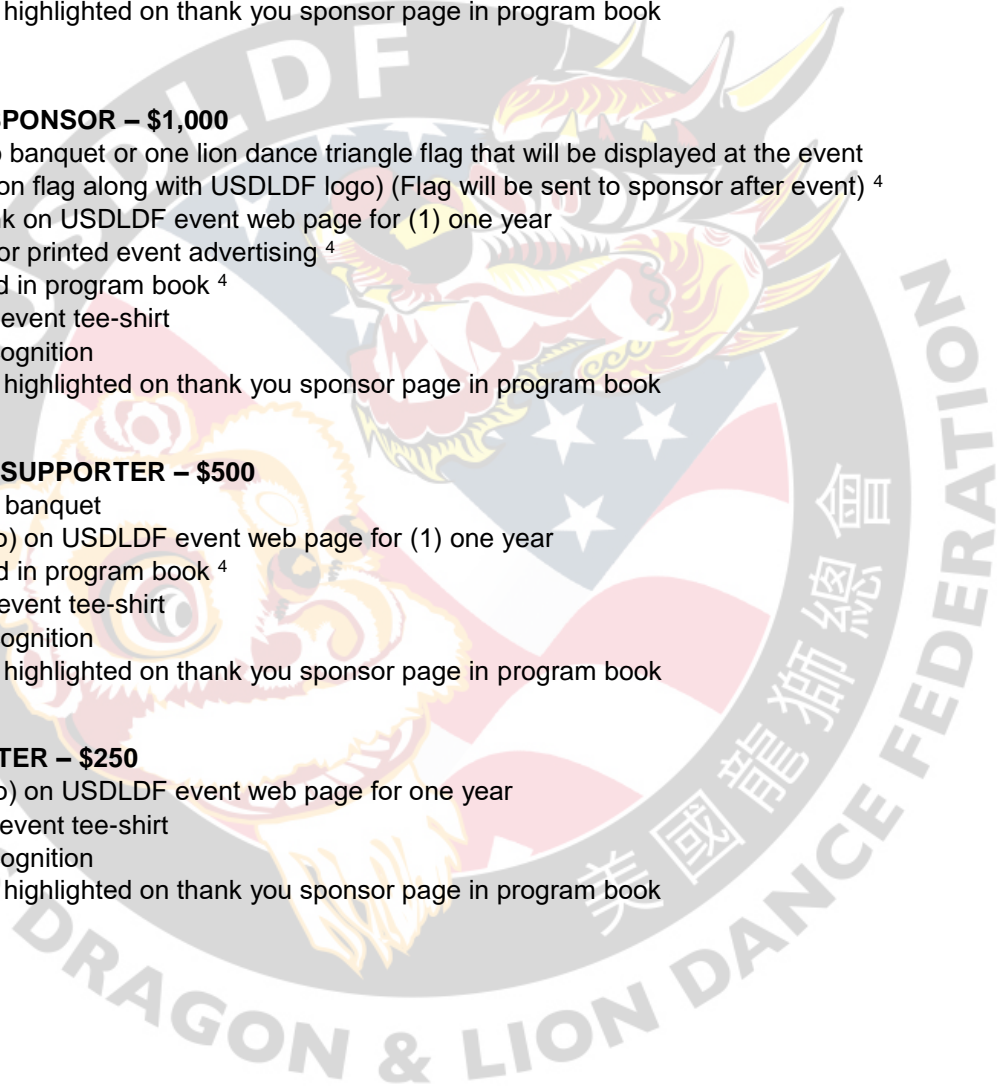
- (4) four tickets to banquet or one lion dance triangle flag that will be displayed at the event (Sponsor's name on flag along with USDLDF logo) (Flag will be sent to sponsor after event) ⁴
- Link with URL link on USDLDF event web page for (1) one year
- Name on digital or printed event advertising ⁴
- 1/2 page color ad in program book ⁴
- Receive (4) four event tee-shirt
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book

BRONZE LEVEL SUPPORTER – \$500

- (2) two tickets to banquet
- URL link (no logo) on USDLDF event web page for (1) one year
- 1/4 page color ad in program book ⁴
- Receive (2) two event tee-shirt
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book

EVENT SUPPORTER – \$250

- URL link (no logo) on USDLDF event web page for one year
- Receive (1) one event tee-shirt
- Social media recognition
- Name listed and highlighted on thank you sponsor page in program book



Program Book Ad Specifications

- 1 full page = **\$500** (dimensions = 11" x 8.5")
- 1/2 page = **\$250** (dimensions = 5.5" x 8.5")
- 1/4 page = **\$125** (dimensions = 5.5" x 4.25")
- Please submit **color, PDF format**

Important Deadlines and Items to Note

- ¹ Sponsorship must be paid by 03/15/2019 to receive lion.
 - ² Local business only.
 - ³ Sponsor must provide own banner.
 - ⁴ Sponsorship must be paid by 05/01/2019. Logos and Ads are due by 05/15/2019.
- Logo size and positions will be designated based on the level of sponsorship.
 - Sponsors must provide their own advertisement file for program book.
 - Ad placement in the program book is solely up to the USDLDF decision.
 - Unless specified earlier, final sponsorship payments are due on 05/30/2019.

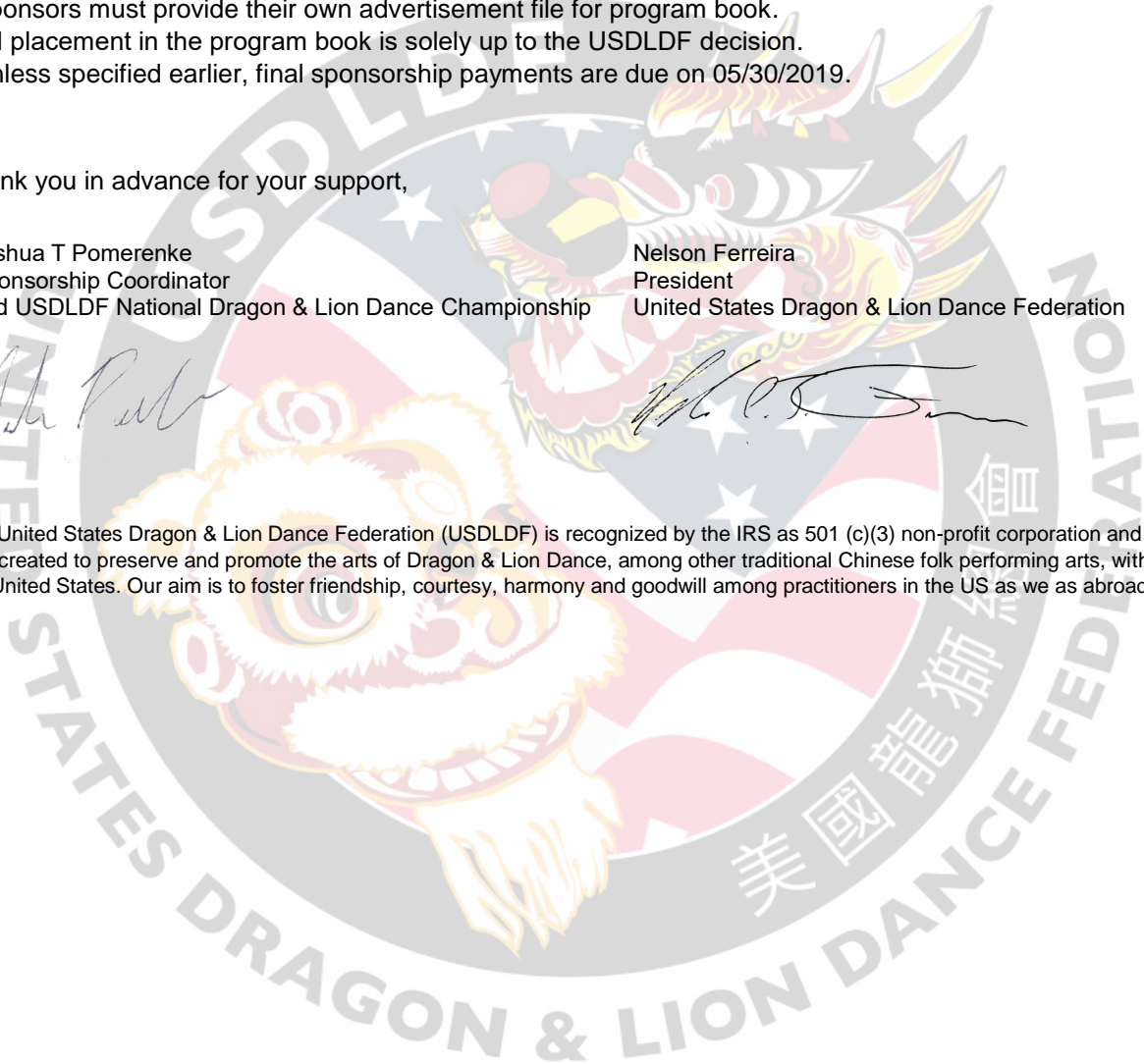
Thank you in advance for your support,

Joshua T Pomeranke
Sponsorship Coordinator
2nd USDLDF National Dragon & Lion Dance Championship

Nelson Ferreira
President
United States Dragon & Lion Dance Federation



The United States Dragon & Lion Dance Federation (USDLDF) is recognized by the IRS as 501 (c)(3) non-profit corporation and was created to preserve and promote the arts of Dragon & Lion Dance, among other traditional Chinese folk performing arts, within the United States. Our aim is to foster friendship, courtesy, harmony and goodwill among practitioners in the US as well as abroad.



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	Host Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Event Supporter
Price	\$15,000	\$10,000	\$5,000	\$1,000	\$500	\$250
Receive a lion and eye dotting ceremony	✓					
A lion dance at a company event	✓	✓				
Special recognition by the emcee during the event	✓	✓	✓			
Banquet tickets	10 (VIP)	10	6	4	2	
OR Lion dance triangle flags	2 pairs	2 pairs	1 pair	1 flag		
Hang banner at event	✓	✓	✓			
Vendor table at event	✓	✓	✓			
Event web page advertisement	Logo & Link	Logo & Link	Logo & Link	Link	Link	Link
Staff event apparel advertisement	Logo	Logo	Name			
Welcoming banner advertisement	✓	✓				
Digital or printed event advertisement	Color Logo	Color Logo	Color Logo	Name		
Program booklet advertisement	Full page	Full page	1/2 page	1/2 page	1/4 page	
Event tee-shirts	10	10	6	4	2	1
Social media recognition	✓	✓	✓	✓	✓	✓
Thank you sponsor page recognition	✓	✓	✓	✓	✓	✓

**2nd USDLDF Dragon & Lion Dance National Championships
2019 Sponsorship Form**

Company Name: _____

Address: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Sponsorship Selection

**Host Sponsorship
\$15,000**

**Platinum Sponsorship
\$10,000**

**Gold Sponsorship
\$5,000**

**Silver Sponsorship
\$1,000**

**Bronze Sponsorship
\$500**

**Event Supporter
\$250**

Other sponsorship: \$ _____

Authorized Signature for Sponsor: _____ Date: _____

Check Enclosed: # _____ Please Invoice: _____

All donors will receive an acknowledgement on our USDLDF website. We are a registered 501(c)(3) organization. Your contributions are tax deductible.

Email logos and questions to: tournamentsponsor@usldf.org

Paypal Address: contact@usldf.org

NOTE: Please make checks payable to either "United States Dragon & Lion Dance Federation" or "USDLDF". Mail payment to:

USDLDF
c/o Zhong Yi Kung Fu Association
3361 E Washington Ave
Madison, WI 53704

Thank You for partnering with us and helping bring lion dance to the great city of Madison!