



3rd USDLDF NATIONAL CHAMPIONSHIP PLANNING COMMITTEE

% Texas Dragon/Lion Dance Team - Austin, TX

2023 Sponsorship Invitation

Dear Friend,

Established in 2017, the United States Dragon & Lion Dance Federation (USDLDF) is a 501(c)3 non-profit organization that aims to preserve and promote the arts of dragon and lion dance as a cultural tradition and sport throughout the United States.

We hope that you will consider sponsorship of the USDLDF's 3rd National Championships in June 2023 held at the Austin Convention Center. This two-day event will bring teams from around the nation to engage in friendly competition to showcase the spectacle and pageantry that is lion dance. In addition, for the first time, the USDLDF will be including separate divisions for youth and female lion dancers! This family friendly event will be sure to entertain and amaze both people who are new and familiar with lion dance. The competition will draw hundreds of attendees and VIPs from not only Texas, but from across the nation along with prominent media coverage that will provide a great showcase for your organization and brand.

Lion Dance dates back thousands of years and is said to bring good fortune and luck to those who see it. As such, it has become a mainstay for many different festivals and cultural events. Lion Dance internationally continues to grow and develop as a sport that is enjoyed by people of all backgrounds. Lion dance videos are extremely popular and are viewed by millions from around the globe.

Sifu Taran Champagne, head instructor for the Texas Dragon/Lion Dance Team, serves not only locally in the Austin area, but as the treasurer for the USDLDF. In addition to these positions, he has established the Reilly Dragon/Lion Dance Association out of Reilly Elementary in the Austin Independent School District to help foster a love of both dragon and lion dance with the next generation. He has been given the great honor of organizing the 3rd USDLDF National Championship. By hosting this event, Taran hopes to not only bring a unique experience to Austin, Texas, but to inspire the next generation of lion dancers to carry on the tradition. It is our intention to make this event free and open to the public, so we can promote the art to as great an audience as possible!



3rd USDLDF NATIONAL CHAMPIONSHIP PLANNING COMMITTEE

% Texas Dragon/Lion Dance Team - Austin, TX

We are excited to showcase Austin, Texas and all that it has to offer. You and other generous sponsors are the key to making this exciting event a success! We hope that by hosting this event in Austin, we will set the path for future Dragon and Lion Dance events in our local and national community.

Please consider sponsorship of this event at the following levels

- Executive \$10,000
- Pinnacle \$5,000
- Capstone \$2,500
- Cornerstone \$1,000

See attachment for sponsorship level descriptions and benefits.

To confirm your sponsorship support, please fill out the form [here](#) and email taran@tddt.org to let us know of your sponsorship.

If you are interested in just purchasing ad space, additional details on pricing is below.

Should you have any questions, please feel free to reach out to me personally to discuss.

Please make checks out to USDLDF. All contributions are tax-deductible.

Thank you in advance for your generosity and support.

Sincerely,

Taran Champagne
3rd USDLDF National Championships Director



3rd USDLDF NATIONAL CHAMPIONSHIP PLANNING COMMITTEE

% Texas Dragon/Lion Dance Team - Austin, TX

Sponsorship level	Executive	Pinnacle	Capstone Early Bird (Limit 5)	Capstone	Cornerstone Early Bird (Limit 5)	Cornerstone
1 lion (choice of Futsan or Hoksan) with USDLDF logo on the back of lion and sponsor name on collar (due date March 1, 2023)	X					
Participate in eye dotting ceremony at post competition banquet	X					
One Pair of Lion Dance Triangle Flags with sponsor name and the USDLDF logo on it, these flags will be displayed at the competition banquet. Afterwards the pair of flag will be sent to sponsor	X					
Tickets to Post Competition Banquet	1 Table	1 Table	6	6	4	
Special Recognition by Emcee During Event	X	X				
Social Media Recognition during Event Advertising (includes logo on flyers)	X	X	X	X	X	X
Color Logo On Event Shirt (due date March 1, 2023)	X	X	X			
Name on Event Shirt (due date March 1, 2023)				X	X	
Hang Sponsor Supplied Banner during event	X	X	X	X		
Ad Space in 8.5 x 11 in Program Booklet (due date May 1, 2023)	Full Page	Full Page	½ Page	½ Page	¼ Page	¼ Page
Listing in Thank You Sponsor Page in Program Booklet	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Name Listed	Name Listed
Vendor Table at Competition	X	X	X			
Additional Advertising on USDLDF Event Webpage	Logo with URL	Logo with URL	Logo posted	Logo posted	Name listed	Name listed



3rd USDLDF NATIONAL CHAMPIONSHIP PLANNING COMMITTEE

% Texas Dragon/Lion Dance Team - Austin, TX

Program Book Ad Purchase Only

Ad Space	Price
Full Page	\$1,000
Half Page	\$650
Quarter page	\$350